





SMK-Link Electronics Corporation  
3601-B Calle Tecate, Camarillo, CA 93012  
Phone (805) 987-6662, Fax (805) 987-6665  
[www.smklink.com](http://www.smklink.com)

## Product Announcement Information Sheet

Product Name	Universal Projector Remote Control
Model Number	VP3720
Part Number	RXT6000-3701F
UPC Code for Single Retail Package	7 15262 03720 5  7 15262 03720 5
Dimensions/Weight per Single Retail Package	8.3 x 3 x 1.5 inch; 0.4 pounds (210.8 x 76.2 x 38.1 mm; 181.44 g)
UPC Code for Master Carton	1 07 15262 03720 2  1 07 15262 03720 2
Dimensions/Weight per Master Carton	8.75 x 6.4 x 5.2 inch; 2.6 lb (222 x 163 x 132 mm; 1.18 kg)
Quantities per Master Carton	6 Units per Master Carton
Suggested Retail Price	US \$29.99
Availability	May, 2013



## Product Descriptions

### Short Description – 25 Words

- The VP3720 Universal Projector Remote Control, featuring an extensive code library and learning capability, is the world's first universal remote control for LCD and DLP projectors.

### Standard Description – 50 Words

- The VP3720 Universal Projector Remote Control is the world's first universal remote control for LCD and DLP projectors.
- Featuring an extensive pre-programmed code library along with learning capability, the TAA Compliant VP3720 supports all popular projector models--an ideal replacement for lost or damaged projector remote controls.

### Long Description – 100 Words

- The VP3720 Universal Projector Remote Control is the world's first universal remote control for LCD and DLP projectors.
- Featuring an extensive pre-programmed code library along with learning capability, the VP3720 supports all popular projector models including those from 3M, BenQ, Boxlight, Canon, Casio, Christie, Dell, Dukane, Eiki, Epson, Hitachi, HP, InFocus, JVC, Mitsubishi, NEC, Optoma, Panasonic, Phillips, Pioneer, Polaroid, Polyvision, Samsung, Sanyo, Sharp, Smart, Sony, Toshiba, Vidikron, Viewsonic and others.
- An ideal replacement for lost or damaged projector remote controls, the TAA Compliant Universal Projector Remote Control is available to consumers, small business, corporations, resellers, educational institutions and government agencies.

## Features & Benefits

### **Consumers**

- Consumers using home entertainment projection systems can now easily and inexpensively replace lost or damaged projector remote controls.

### **Smaller Educational Campuses and Businesses**

- Smaller businesses and educational institutions often do not have IT or AV departments to service the varying makes and models of projection systems in their inventories.
- Using the inexpensive Universal Remote Control as a backup or replacement remote control, decision makers may now support all of their projection systems with a single remote control.

### **IT and AV Departments**

- In larger corporations and institutions, IT and AV departments are responsible for hundreds of projection systems across their facilities.
- IT and AV departments can now easily and inexpensively standardize on a single remote control to replace lost or damaged remote controls for all of the projection systems in their inventories.
- The result is zero down-time for portable or fixed projection systems due to lost or damaged projector remote controls.

### **IT and AV Resellers**

- IT and AV resellers are often responsible for maintenance of multiple corporate, educational and government facilities, including the support of hundreds, if not thousands, of projection systems of varying brands, models and ages.
- Standardizing on the VP3720 Universal Remote Control allows resellers to stock a single inexpensive remote control to support all of the projectors and projection systems under their service contracts.
- The VP3720 is also customizable when ordered in quantity, enabling reseller branding and advertising.
- Resellers renting projection equipment can also save significantly by standardizing on the Universal Projector Remote Control.

### **For Manufacturers**

- Projection system manufacturers and branders choose the VP3720 as an inexpensive remote control to deploy as original equipment with all of their projectors—eliminating the expense of developing separate remote controls for each brand and model.
- When ordered in quantity, the VP3720's case logo, faceplate and button assignments are user-customizable.

# Specifications

## **Product Specifications**

- Infrared universal projector remote control
- Up to 30 feet (9.1 meters) of line-of-sight operating range
- Universal Projector Remote Control 24-key layout:
  - Power (turn projector on)
  - Off (turn projector off)
  - Input keys 1,2,3,4 (also used for entering library codes)
  - Input toggle (switches between input modes)
  - Freeze (freezes image on screen)
  - Back and Hide keys
  - Left, Right, Top, Down and Select keys (menu navigation)
  - Mute (mutes sound through projector)
  - Menu (brings up projector menu)
  - Aspect (switches between 4:3 and 16:9 video modes)
  - Volume toggle
  - Keystone toggle (correct projector image keystone)
  - Reset (used to exit setup)
  - Auto (automatic setup projector picture)
  - Zoom (zoom in and out of image or portion of image)
- FCC and IC Certified
- TAA Compliant

## **Product Dimensions & Weight**

- Dimensions: 6 x 2.125 x 1.125 inch (152.4 x 54 x 28.6 mm)
- Weight: 0.24 pounds (109 g) with batteries installed

## **Package Contents**

- Universal Projector Remote Control
- 2 x AAA batteries
- User's manual

## **Warranty**

- 12 months limited warranty